STARTUP DOCK

TUHH's start-up dock

TUHH
Hamburg University of Technology

STARTUP
DOCK.DE
Gründen an Hamburger Hochschulen

FROM INITIAL IDEA TO YOUR VERY OWN COMPANY

Since Startup Dock was founded in 2013, a dynamic, new start-up scene has been blossoming at Hamburg's southernmost university. The open university system and existing interdisciplinary networks support the development of unusual product ideas and business models. The aim of Startup Dock is to promote the interests of students, PhD students, university associates and alumni in setting up their own businesses.

Startup Dock boosts entrepreneurship and creates an environment where new businesses can thrive so that as many graduates as possible can successfully set up their own business after completing their studies. Students are prepared at an early stage for the potential transition to self-employment by means of seminars and events. This includes building up a creative environment, confidence and a clear profile of the business opportunities that the various subjects offer. Start-up concepts from the fields of life sciences, green technologies, IT and communications technology are given particular support. Startup Dock teaches entrepreneurial thinking and business acumen, market and competition analysis skills, financial planning, commercial, patent and HR law. It also promotes social skills such as leading negotiations, communication, teamwork, management and conflict resolution. Startup Dock unites the Institute of Entrepreneurship (TIE), TuTech and a total of over 20 employees. The fields of consultancy, coaching and events are organized in a collaborative way and responsibilities shared. The TUHH Institute of Entrepreneurship (TIE), headed by Prof. Dr. Christoph Ihl, ensures that entrepreneurial thinking is integrated into engineering courses, right from the very first semester. Startup Dock incorporates all measures to promote entrepreneurship – including the three core areas of aspects of setting up a company, start-up advice and start-up research. In 2013, the Hamburg University of Technology (TUHH) competed successfully in the Germany-wide "EXIST Start-up Culture – Universities Fostering Start-ups" competition. The German Federal Ministry for Economic Affairs and Energy (BMWi) provides TUHH with financial support for up to five years to support the practical implementation of the concept submitted in the field of entrepreneurship in research, teaching and practice. The TUHH's project volume comes to 4 million euros, with grants totalling 2.7 million euros. In addition to numerous successful EXIST funding proposals, the TUHH Startup Dock's greatest success to date was celebrated in front of a home crowd in November 2015 in a competition for Europe's best start-ups. The main prize of 20,000 euros was won by the TUHH start-up team Look Local with its fashion cloud.

Since 2015, Startup Dock has hosted the Hamburg Innovation Summit (HHIS), a creative event that enriches the north German start-up scene with new inspiration, talks, ideas workshops and high-tech products and inventions, as well as prizes for successful entrepreneurs.

> *Engineering research at the TUHH is already leading the field in terms of basic principles and its firm basis in practical applications. It is our aim to draw on this business potential with even greater effect – ideally by our TUHH scientists and students themselves.*

– Prof. Dr. Christoph Ihl

Academic Director at TUHH Institute of Entrepreneurship

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HAMBURG INNOVATION SUMMIT #HHIS

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