Writing and Publishing Research Articles: 
A Strategic Approach

Addressed:
Doctoral Candidates of Technical University Hamburg-Harburg

Goals:
The preparation and publication of research articles are demanding and time-consuming processes. In this two-day workshop, we structure these processes and practice techniques that increase both writing efficiency and text quality. We start with planning the project, and move on with outlining, drafting, revising and publishing.

Content Outline:

- What to write: focus and message
- Where to publish: journal selection
- How to team up: collaboration with co-authors
- How to organize information: sections, paragraphs, sentences
- How to write the draft: getting started and keeping momentum
- How to revise: clarity
- How to achieve acceptance: dealing with editors, coping with rejection
- How to be productive: motivation and self-management

Methods:
Lectures and exercises alternate in the workshop. Participants explore different techniques and discuss their usefulness. Every participant works on his or her research article and should prepare a preliminary title and a tentative conclusion in advance. In preparation of the workshop, every participant should also choose three potential target journals.

Language:
This workshop will be held in English.

Trainer:
Dr. Philipp Mayer is a freelance trainer and consultant for writing related skills with a background in the natural sciences. More than 200 writing workshops reflect his teaching experience. In his workshops he places emphasis on practical advice, interactivity and encouragement. Philipp Mayer is lecturer at the University of Basel, the University of Zurich and the ETH Zurich.

Date: Thu 01 December 2016 and Fri 02 December 2016, 09:00 a.m. to 05:00 p.m.

Place: TUHH, Channel 4 (Harburger Schloßstraße 28), Raum CH4-0.21

Registration:
Due to a limited number of participants a binding registration is necessary. Please ask your supervisor for permission to participate and then address your registration to graduiertenakademie@tuhh.de. Your registration should contain your complete TUHH contact data.

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