Starting a Professional Career in Industry
Matching Market Needs and Self-Presentation

Addressees:
Doctoral Candidates and Postdocs of TUHH

Goals:
Participants of this two-day workshop will learn how to apply successfully. This includes the documents, the interviews and the follow-ups. They will learn to prepare for interviews and make good use of their moment to impress others. They will train their self-marketing competencies and experience how to emphasize their strengths intelligently. Furthermore, they will get to know details about day-to-day issues in work life, learn about the quality of collegial consultancy and will be able to support each other during their application journey.

Content Outline:
During the workshop the situation of the labor market will be analyzed. Major changes in the working world will be tracked and evaluated with regard to its consequences for application strategies and the structuring of application documents. In addition, the expectations of human resource employees towards the applicants’ written and oral presentations will be focused on. The job interview exercise will train participants to identify potential questions and to formulate answers. Furthermore, they will get feedback on how to present themselves and how others perceive their statements.

Preparation task:
To prepare for the workshop participants are asked to forward an up-to-date CV and a cover letter until November 19th to receive individual and customized feedback by the trainer. In addition, participants will receive an evening task to be completed until the following day.

Methods:
The workshop applies a variety of methods: theoretical inputs and plenum discussions are followed by group and individual exercises, mock interviews and role games as well as structured feedback and collegial consultancy.

Language:
This workshop will be held in English. CVs and cover letters may be forwarded and used in either German or English.

Trainer:
Dr. Monika Clausen, Dr. Monika Clausen & Netzpartner

Dr. Clausen has a PhD in Biology and a Bachelor in Business Administration. She is a certified coach and a senior consultant in Executive Search with focus on highly qualified people. She has long years of experience as a scientist in biotechnology as well as experience with the management responsibilities of heading a Human Resource Shared Service Department in a global company.

Date: Thu 26 November 2015 and Fri 27 November 2015, both days 09:00 am to 05:00 pm
Place: TUHH, Channel 4 (Harburger Schloßstraße 28), Raum CH4-0.21

Registration:
Due to a limited number of participants a binding registration is necessary. Please ask your supervisor for permission to participate and then address your registration to graduiertenakademie@tuhh.de. Your registration should contain your complete TUHH contact data.

Contact:
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