Presenting Oneself: Elevator Pitches for Science and Research

Addressees:
Doctoral Candidates in the process of doing their doctoral thesis

Goals:
The general goal of this one-day-course is the professionalization of presenting oneself using elevator pitch techniques in English. The course especially focuses on the vocabulary and communication styles required for scientific pitches while using the vocabulary of the specialty of the individual scientists.

After the seminar the scientists participating should be able to present themselves in a professional, facilitating elevator pitch in English. The pitches can be used as an integral part of job interviews, science conference networking, funding interviews or poster presentations. It is also possible to integrate the elevator pitch in a presentation. The workshop will make communication and vocabulary resources available to the scientists so that even after the workshop they can continue working independently on increasing and fine-tuning the professionalization of their communication of their scientific work and skills in English.

Content Outline:
Specific areas of emphasis in the course include style and lexical range for a pitch, language and cultural difference, voicework, gestures, stance, audience contact and rhetoric skills.

Resource materials and resource strategies for verifying the specificity and correctness of special vocabulary for a pitch will be made available for the participants.

Methods:
The seminar is very hands-on, that is the doctoral candidates will be expected to practice new skills in the seminar and will be given specific feedback and tips on strategies to improve their work. Most of the exercises will be in groups of two or three, although some of the exercises include the entire group.

Language:
This workshop will be held in English. Good English skills are of advantage but are not a requirement.

Trainer:
Deborah Prétat, Stepstones Communication

Ms. Prétat is a lecturer of English and Communication for Scientific Research and Intercultural Communication at various universities, for the most part in PhD and post-doctoral programs. She also teaches seminars and consults for international companies in Germany. She has degrees in theater, speech, education and psychology.

Date: Fri 27 February 2015, 09:00 am to 05:00 pm

Place: TUHH, Channel 4 (Harburger Schloßstraße 28 ), Raum CH4-0.21

Registration:
Due to a limited number of participants a binding registration is necessary. Please ask your supervisor for permission to participate and then address your registration to graduiertenakademie@tuhh.de. Your registration should contain your complete TUHH contact data.

Contact:
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